Based on given dataset by Kickstarter we can see that:

I.

1. Overall, the dataset has more successful projects (53%), where the most successful category of the projects is theater, than failed ones (37%), and also the least category is journalism ,where all projects are canceled;
2. The project’s goal plays significant role. Most of the successful projects have a project goal less than failed projects have.
3. The average pledged amount of failed projects almost 10 times less than successful projects.
4. Time of the year does not really impact on outcome.

II. We could create additional charts of project’s state based on goals, pledged and backers count and see how outcome depends on these factors.